



# track descriptions

## Track 1: Maximizing Your Small Groups

**Facilitators:** Dave Ward, Ray Hardee, Michael Mustian

**Location:** Conference Center Room B

- 1 Why Small Groups? Understanding the Value and Purpose of Small Groups in the Local Church.** Description: This session explains the biblical and practical value of small group ministry in the local church.
- 2 Alignment: Does your small group support your church's vision?** Description: How to bring your small group ministry into alignment with your church's vision, mission, and strategy.
- 3 Group Killers: Identifying and overcoming potential threats to small group vitality.** Description: This seminar will list the threats to small group health and offer ways to overcome these before they kill your group.
- 4 Q & A Panel Discussion**

## Track 2: Life Development Essentials

**Facilitators:** Bryan McDevitt, Rick Martin, Nancy Shoemaker

**Location:** Student Ministry 101 & 102 - Student Bay

Children's Ministry 101 & 102 - God's Big House

- 1 Student Ministry 101 Smiling in the Dark: Dealing with Issues of Abuse, Cutting, Sexuality, and Depression.** A look at how to see and hear signs and symptoms of hurt in a student's life and then how to help them back on the path God has for them.
- 2 Student Ministry 102 Using Your Greatest Resource** How to empower students and start ministry teams with limited finances. There are ways to do student ministry with easy to access resources.
- 3 Children's Ministry 101 Are You Smarter Than a 5th Grader?** - How do we teach children at the most effective level for them meeting them where they are. In this session current resources and methods for teaching children will be explored.
- 4 Children's Ministry 102 Balance Between Safety and Function** - Development of Ministry team Organizations and Security structures in Children's Ministry.

### **Track 3: Innovative Leadership**

**Facilitators:** Steve Davis, Tom Bartlett, David Bailey

**Location:** Conference Center Room A

- 1 Maintaining Momentum In a Fast-Forward Environment** - Serving in an innovative church means change is the only constant. How do you cast (and recast) the vision, recruit and motivate volunteers, and learn to thrive in an environment where the target won't hold still?
- 2 Building Momentum For The Future: *Trends For Innovative Ministry*** - A look at trends within ministry leadership including; leader development vs. leadership development, staff development, hiring from within, internship programs and more.
- 3 Self-Leadership: The Leader at the Core**  
Leadership is a challenging role, often draining for the leader. The leader has to be fueled from within by the holy spirit. The leader can create a lifestyle and schedule that keeps a connection with the spirit and accountability with others to build forward momentum for ministry.
- 4 Q&A Panel Discussion**

### **Track 4: Building Infrastructure**

**Facilitators:** Mike Windley, Jason Ebeling, Steve Davis, Jose March

**Location:** The Edge Bay

- 1 So You've Got a Website: *Can anyone find it?***  
Having a church website is great. And most newcomers are going to want to visit your website before they ever visit your church. Can your church website be found? What are the tricks to getting your website to show up on search engines such as Google, Bing, Yahoo, etc? In this session, we are going to help you develop your website to optimize your online presence.
- 2 "I Didn't Know About That!": *How to keep people in the loop and up to speed***  
Have you ever had your people say, "We didn't know about that!" The event was in the bulletin for weeks, announced from the stage, and included in the monthly newsletter. How are people still falling through the cracks? There are so many different ways to communicate today print, spoken, phone, texts, emails, facebook, etc. How can we engage as many channels as possible in the simplest possible way?
- 3 Web 2.0: *Facebook, Linked In, Twitter, Blogspot, Tweetdeck, Wordpress, IM, Skype.***  
Have you heard of these? You should have. More and more people are interacting through social media than ever. What do you need to know to utilize these tools to maximize your ministry?
- 4 "But It's in the Budget!": *Managing the church's cash flow in today's economy***  
How does your church manage the money that comes in every Sunday? What happens when your expenses for the week are greater than what is collected? How do you develop a healthy financial culture within church staff and lay leaders? Just because it's "in the budget" doesn't mean it's in the bank! Managing finances is more than having an annual budget.

## **Track 5: The Worship Experience**

**Facilitators:** Stephen Combs, Eric Freeman, John Lewis, Claude Cannon, Dan Ritty

**Location:** New Life Bay

- 1 Creating a Culture of Worship** - Is your praise team a worship band or just a rock band? Is your church filled with worshipers or just spectators? In this session we will emphasize the importance of developing an environment of worship, not just one of performance. We will learn how to address the heart and lifestyle of worship in each individual.
- 2 Building the Dream Team** - In a church culture of mostly volunteer musicians and technicians, how do you develop a standard of excellence on your team? This session will teach how to seek and develop leaders and workers that will take your team to the next level.
- 3 Worship/Presentation Tools and Trends** - How do I stay up to date with what's out there for songs, technology and media? What resources are available and how do I get started utilizing them in our environment? We will give you some practical resources and ideas to help you answer these questions.
- 4 Q&A Panel Discussion**